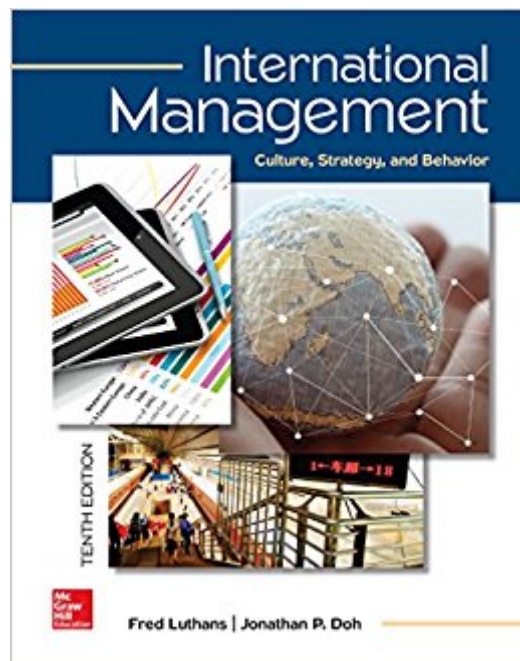




Ebook Directory
the best source of ebook

The book was found

International Management: Culture, Strategy, And Behavior (Irwin Management)



Synopsis

International Management: Culture, Strategy, and Behavior reflect new and emerging developments influencing international managers. With integrated real-world examples, research, and practical applications, students understand how to adjust, adapt, and navigate the changing global business landscape and respond to global challenges-making it a market-leader. The authors retain research and practices over the past decades, and incorporate new and emerging developments affecting international managers to increase students' effectiveness in managing across cultures.

Book Information

Series: Irwin Management

Hardcover: 672 pages

Publisher: McGraw-Hill Education; 10 edition (April 25, 2017)

Language: English

ISBN-10: 1259705072

ISBN-13: 978-1259705076

Product Dimensions: 8.6 x 1.2 x 11.1 inches

Shipping Weight: 3.6 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #90,937 in Books (See Top 100 in Books) #116 in [Books > Textbooks >](#)

[Business & Finance > International Business](#) #183 in [Books > Business & Money >](#)

[Management & Leadership > Training](#) #347 in [Books > Business & Money > International](#)

Customer Reviews

Fred Luthans is the George Holmes Distinguished Professor of Management at the University of Nebraska-Lincoln. He received his B.A., M.B.A., and Ph.D. from the University of Iowa where he received the distinguished alumni award in 2002, and did postdoctoral work at Columbia University. While serving as a Captain in the U.S. Army, he taught at the U.S. Military Academy at West Point. He has been at the University of Nebraska since 1967, his entire academic career, and won the distinguished teaching award in 1986, the excellence in graduate education award in 2000, and in 2008 the highest award in the system for outstanding research. In 2003, he received an honorary doctorate from DePaul University. A prolific writer, he has published a number of major books and about 200 articles in applied and academic journals. His book *Organizational Behavior Modification*, coauthored with Robert Kreitner, won the American Society of Personnel Administration award for outstanding contribution to human resource management, and another

book entitled *Real Managers* is the result of a four-year research study that observed managers in their natural settings. *International Management*, coauthored with the late Richard Hodgetts and Jonathon Doh, also published by McGraw-Hill, is in its seventh edition. He also has two recent books, *The High Impact Leader* (with Bruce Avolio, McGraw-Hill, 2006) and *Psychological Capital* (with Carolyn Youssef and Bruce Avolio, Oxford, 2007). The co-editor-in-chief of the *Journal of World Business*, Professor Luthans is also the editor for *Organizational Dynamics* and *Journal of Leadership and Organizational Studies*. He has been very active in the Academy of Management over the years and was elected a fellow in 1981. He is a former president of the National Academy in 1986 and, in 1997, received the Academy's distinguished educator award. In 2000 he became an inaugural member of the Academy's Hall of Fame for being one of the "Top Five" all-time published authors in the prestigious Academy journals. Also active in the Decision Sciences Institute (DSI), he was elected a fellow in 1987. Professor Luthans has a very extensive research program at the University of Nebraska. Most recently, he has developed positive organizational behavior, or POB, (outlined in 2002 articles in the *Academy of Management Executive* and *Journal of Organizational Behavior*) and is conducting research on positive psychological capital and, with close colleague Bruce Avolio, authentic leadership. He has been a visiting scholar at a number of universities in the United States and has lectured at universities and conducted workshops for managers in many countries around the world. In recent years, he has been actively involved in Germany, China, Thailand, Singapore, Russia, Albania, and Macedonia. In addition, he has been on the executive committee of the annual Pan Pacific Conference since its beginning in 1984 and in 1995 was elected a fellow. This international research and experience is reflected in his approach to the field of organizational behavior. In addition, he is an active consultant and trainer to both private- (such as Wal-Mart and Ameritas Life Insurance, Inc.) and public-sector organizations. Since 1998 he has been a senior research scientist with the Gallup Organization. He is an avid golfer and University of Nebraska sports fan. He and Kay, his wife of 47 years, have four grown children and so far six adorable grandchildren.

[Download to continue reading...](#)

International Management: Culture, Strategy, and Behavior (Irwin Management)
International Management: Culture, Strategy, and Behavior
Consumer Behavior: Building Marketing Strategy (Irwin Marketing)
Product Management [McGraw-Hill/Irwin Series in Marketing] by Lehmann, Donald, Winer, Russell [McGraw-Hill/Irwin, 2004] [Hardcover] 4TH EDITION
Crafting and Executing Strategy: Concepts and Readings (Irwin Management)
M: Organizational Behavior (Irwin Management)
Loose Leaf for Organizational Behavior: A Practical, Problem-Solving Approach (Irwin Management)

Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases (Irwin Management) Modern Competitive Strategy (Irwin Management) International Financial Management (The McGraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) International Financial Management (McGraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) International Financial Management (McGraw-Hill/Irwin Series in Finance, Insurance, and Real Est) International Financial Management (Irwin Finance) International Business - Standalone book (Irwin Management) Horse Behavior, Second Edition (Noyes Series in Animal Behavior, Ecology, Conservation, and Management) Microeconomics and Behavior (McGraw-Hill/Irwin Series in Economics) BASIC MARKETING: A Marketing Strategy Planning Approach (Irwin Marketing) Marketing Strategy: A Decision-Focused Approach (Irwin Marketing) Strategic Management: Text and Cases (Irwin Management) Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)